

Board Meeting
August 17-18, 2004

Agenda Item -
Attachment 1

To request a Time Extension (TE) or Alternative Diversion Requirement (ADR), please complete and sign this request sheet and return it to your Office of Local Assistance (OLA) representative at the address below, along with any additional information requested by OLA staff. When all documentation has been received, your OLA representative will work with you to prepare for your appearance before the Board. If you have any questions about this process, please call (916) 341-6199 to be connected to your OLA representative.

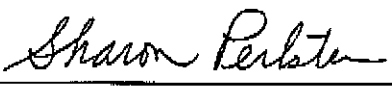
Mail completed documents to:

California Integrated Waste Management Board
Office of Local Assistance, (MS 25)
1001 I Street
PO Box 4025
Sacramento CA 95812-4025

General Instructions:

For a Time Extension complete Sections I, II, III-A, IV-A, and V.

For an Alternative Diversion Requirement complete Sections I, II, III-B, IV-B and V.

Section I: Jurisdiction Information and Certification <i>All respondents must complete this section.</i>			
I certify under penalty of perjury that the information in this document is true and correct to the best of my knowledge, and that I am authorized to make this certification on behalf of:			
Jurisdiction Name City of West Hollywood		County Los Angeles	
Authorized Signature 		Title City Engineer	
Type/Print Name of Person Signing Sharon Perlstein	Date 1-30-04	Phone (323) 848-6383	
Person Completing This Form (please print or type) Jan Harmon		Title Environmental Programs Specialist	
Phone (323) 848-6499	E-mail Address jharmon@wcho.org		Fax (323) 848-6564
Mailing Address 8300 Santa Monica Blvd	City West Hollywood	State Ca	ZIP Code 90069

Section II—Cover Sheet

This cover sheet is to be completed for each Time Extension (TE) or Alternative Diversion Requirement (ADR) requested.

1. Eligibility

Has your jurisdiction filed its Source Reduction and Recycling Element, Household Hazardous Waste Element, and Nondisposal Facility Element with the Board (must have been filed by July 1, 1998 if you are requesting an ADR)?

☐ No. If no, stop; not eligible for a TE or ADR.

☒ Yes. If yes, then eligible for a TE or ADR.

2. Specific Request and Length of Request

Please specify the request desired.

☒ **Time Extension Request**

Specific years requested 2004-2005

Is this a second request? ☒ No ☐ Yes Specific years requested.
(Note: Requests for an additional extension will need to address why the jurisdiction's efforts to meet the 50% goal by the end of the first extension were not successful.)

☐ **Alternative Diversion Requirement Request (Not allowed for Regional Agencies).**

Specific ADR requested %, for the years .

Is this a second ADR request? ☐ No ☐ Yes Specific ADR requested %, for the years .

(Note: Requests for an additional ADR will need to address why the jurisdiction's efforts to meet 50% by the end of the first ADR period were not successful.)

Note: Extensions may be requested anytime by a jurisdiction, but will only be effective in the years from January 1, 2000 to January 1, 2006. An original request for a TE/ADR may be granted for any period up to three years and subsequent requests for TE/ADR may extend the original request or be based on new circumstances but the total number of years for all requests cannot total more than five years or extend beyond January 1, 2006.

Section IIIA—TIME EXTENSION

Within this section, discuss your jurisdiction's progress in implementing diversion programs that were planned to achieve 50%. Provide any additional information that demonstrates "good faith effort." The CIWMB shall determine your jurisdiction's progress in demonstrating "good faith effort" towards complying with AB 939. Note: The answers to each question should be comprehensive and provide specific details regarding the jurisdiction's situation.

Attach additional sheets if necessary—please reference each response to the appropriate cell number (e.g., IIIA-1).

- 1. Why does your jurisdiction need more time to meet the 50% goal? Describe why SRRE selected programs did not achieve 50% diversion. Identify barriers to meeting the 50% goal and briefly indicate how they will be overcome.**

- 1) The City has had an exclusive solid waste franchise agreement for residential and commercial services for the last eight years. This agreement ends 6/30/04. There were several elements to this existing program that contributed to less than 50% diversion, including impediments to residential and commercial recycling. There were specific reasons why the city's diversion rate slipped from 46% in the year to 2000 to 39% in the year 2001. The City's exclusive franchise hauler changed the way they recorded tonnage and believes the current method is more accurate. Additionally, the City permits temporary construction rollofs and requires monthly reports from the permittees. However, there were instances where tonnage at the landfill did not coincide with monthly reported tonnage. One such hauler's permit was revoked for this problem; another's will be not be renewed this year. In other instances, Construction and Demolition debris was taken to Puente Hills by unpermitted haulers; the City was not able to circumvent these haulers until too late. Some continue to haul illegally and have been turned over to the City Prosecutor via our Code Compliance Department.

BARRIERS

- a) The residential curbside program allowed residents to provide their own unlimited number of trash containers. Recycling containers, while unlimited in number, are only 16 gallon buckets and do not have lids. 32 gallon green waste containers are provided by the franchiser, but greenwaste makes up only 3% of the city's wastestream.
- b) Multifamily units have free recycling but , in a city of 80% renters and offsite management firms and owners, there have been problems in getting good participation. The city is also quite small, just under 2 square miles, with nearly 40,000 residents. Space for recycling containers has been an issue.
- c) Under the current contract, recycling for businesses is an additional expense. Fewer than 200 of the 1200 businesses set up recycling accounts and all have trouble finding the space for recycling containers.
- d) Over 200 of the businesses in the city are restaurants with little recyclable material other than food waste. Most divert their glass through permitted recyclers.

OVERCOMING BARRIERS

Our request for a time extension is based on the new solid waste franchise that will go into effect July 1, 2004. Knowing of the barriers to recycling and reaching a 50%+ diversion rate, we structured the new proposal to overcome these barriers.

- a) Residential curbside pick up will undergo sweeping changes from the current method of customers providing their own trash cans and the franchiser providing 16 gallon recycling buckets and 32 gallon green waste containers. In the new franchise agreement, all residents will receive three containers for trash, recycling and green waste. The default size will be 60 gallons, though residents in areas that require smaller containers will be offered 32 gallon containers. The first trash container will be free of charge, additional trash containers will be charged to the resident each month. There will be no limit or charge for additional recycling or green waste containers.
- b) Multifamily residents and managers/owners will be given new trash and recycling containers with instructions in English/Spanish/Russian on each container.
- c) Free recycling will be available to all business owners. There will be a rollout period prior to July 1, 2004 in which the hauler's representative will visit each business to assess their service needs. Acknowledging the space limitations, 50% of the dry business wastestream will be MRFed.
- d) All restaurants will participate in a food diversion program. Food waste will be picked up as part of the regular trash; no separate containers or source separation will be required. The food waste and other compostables will be negatively sorted at the hauler's MRF to remove any noncompostable items. We expect to divert 7000 tons a year from this program alone.

2. **Why does your jurisdiction need the amount of time requested? Describe any relevant circumstances in the jurisdiction that contribute to the need for a Time Extension.**

- 1) The City's solid waste franchise ends 6/04. Rollout for the new franchise will begin early in 2004 but diversion statistics including an audit of the hauler's MRF will occur later in 2004. We anticipate that by the end of 2005 the diversion benefits will be known and the programs well established to continue to meet our goal of 50%+ diversion.

3. Describe your jurisdiction's Good Faith Efforts to implement the programs in its SRRE.

- 1) The City hired a recycling consultant October 2002 to target recycling at health clubs, hotels, large condos and multifamily dwellings, special events.
- 2) City will begin a recycling street receptacle pilot (1/04) in areas of heavy pedestrian/tourist traffic
- 3) Special event recycling began 6/03. Some events (Halloween and Christopher Street West Gay Pride) attract over 300,000 participants. CRV materials, paper and cardboard are collected by either LA Conservation Corps or a permitted recycler.
- 4) On-site commingled recycling began at multifamily units 1/03
- 5) C and D recycling program applies to all earthmoving/demolition projects regardless of size. The program is modeled after the City of Santa Monica's. Applicants must complete a C and D recycling plan prior to pulling a building permit; only permitted haulers may be used and haulers may only be permitted if they agree to recycle over 50% of their debris. Disposal facility receipts or manifests are required by applicant prior to Approval for Occupancy.
- 6) ~200 of the City's 1200 businesses pay for on-site recycling collection.
- 7) Two drop off sites for businesses in place to dispose of paper and cardboard (City is less than 2 sq. miles)
- 8) CRV redemption center opened 2/02; about 35,000 pounds a month are redeemed.
- 9) On-site recycling in multifamily units began in 1998
- 10) 6 battery drop off sites, including one at City Hall
- 11) Worm bin composting bins sent to five elementary and middle schools for recycling/composting outreach
- 12) Minibin recycling at all city hall desks
- 13) Bilingual Russian-English signage installed on multi-family recycling containers
- 14) City received the Helen Putnam award for its environmental programs in 1994

4. Provide any additional relevant information that supports the request.

- 1) Russian immigrant community is being addressed. Though this group is traditionally low in recycling participation, the redemption center reports more use from the community. The new contract provides more funds for outreach including a Russian speaking community liaison.
- 2) The restaurant food waste diversion program is quite innovative and should help the city achieve a 50%+ diversion rate.
- 3) We also expect a boost from the MRFing of 50% of the city's dry commercial waste.

Section IIIB—ALTERNATIVE DIVERSION REQUIREMENT

Within this section, discuss your jurisdiction's progress in implementing diversion programs that were planned to achieve 50%. Provide any additional information that demonstrates "good faith effort." The CIWMB shall determine your jurisdiction's efforts in demonstrating "good faith effort" towards complying with AB 939. Note: The answers to each question should be comprehensive and provide specific details regarding the jurisdiction's situation.

Attach additional sheets if necessary—please reference each response to the appropriate cell number (e.g., IIIB-1.).

1. Why does your jurisdiction need and Alternative Diversion Requirement? Describe why SRRE selected programs did not achieve 50% diversion. Identify barriers to meeting the 50% goal and briefly indicate how they will be overcome.

2. Why is your jurisdiction requesting an Alternative Diversion Requirement in lieu of a Time Extension?

3. Describe your jurisdiction's Good Faith Efforts to implement the programs in its SRRE.

4. Describe any relevant circumstances in the jurisdiction that contribute to the need for an ADR. Provide any relevant information that supports the request.

Section IV A—PLAN OF CORRECTION

A Plan of Correction is required by PRC Section 41820(a)(6)(B). The plan is fundamentally a description of the actions the jurisdiction will take to meet the 50% goal by the expiration of the Time Extension.

Attach additional sheets if necessary.

Residential %		50%	Non-residential %		50%
PROGRAM TYPE Please use the Board's Program Types. The Program Glossary is online at: www.ciwmb.ca.gov/ LGCentral/PARIS/Codes/ Reduce.htm	NEW or EXPAND	DESCRIPTION OF PROGRAM	FUNDING SOURCE	DATE FULLY COMPLETED	ESTIMATED PERCENT DIVERSION
2030-RC-OSP Commercial on-site pickup	expand	Free on-site recycling will be offered to all businesses. New bins and 60 or 90 gallon recycling containers (or bins) will be provided as well as written material in English and Russian explaining which materials can be recycled. Recyclable materials include: aluminum, tin, steel and bi-metal cans, glass and metal containers, PET, HDPE, plastics #3 through 7, all film plastics, plastic grocery bags, newspapers, mixed paper (including colored paper, paper board, craft paper, office paper, computer paper, telephone books, catalogues, cardboard, cereal boxes, dry food boxes, tab cards, junk mail and magazines); milk cartons, drink boxes. Contract with hauler has been finalized (12/03). Containers will be ordered by 2/04 and mailings, workshops scheduled so that residents are aware of the new program. 50% of commercial wastestream (dry waste) will be MRFed at the Athens Disposal Facility in the City of Industry. This is a component of the new solid waste franchise which will go into effect 7/04. The contract has been executed (12/03) and a timeline established with the new hauler to begin meeting with each business about their service and recycling needs. This element will be finished by 4/04. Multifamily already receive an unlimited number of recycling containers, but will be receiving new ones by July 2004 with trilingual educational materials about recyclables. Contract with hauler has been finalized (12/03). Containers will be ordered by 2/04 and mailings, workshops scheduled so that residents are aware of the new program.	new franchise 7/04	12/05	5% (4% MRF, 1% Multifamily)

3040-CM-CFW Commercial Food Waste Composting	expand	Restaurant food waste diversion program. New hauler will take all restaurant foodwaste as a regular trash pickup and negatively sort at Athen's Disposal MRF in the City of Industry. Expect 7000 tons per yr diversion. Composting will include all foodwaste, including meat as well as other compostables such as paper products. All West Hollywood restaurants will participate in the program. Contract has been finalized (12/03) and contact with each restaurant owner will begin January 04 through June 04. New contract begins 7/04. All restaurants will receive new bins and 60 or 90 gallon recycling containers (or bins), though additional containers for food waste will not be required. Special training will be necessary to prevent contamination by glass. Hauler and city staff will work together to prepare bilingual training materials and the necessary training in the Spring of 2004. The only restaurants that will not participate in the program will be those that cannot control glass contamination. Since most of the restaurants have separate recycling services for glass, this should be a very small number. California BioMass in Victorville, CA will be the disposal site for the food waste. The end use of the material will be for agricultural applications.	new franchise 7/04	12/05	5%
2000-RC-CRB Residential curbside	expand	New residential program. Replace program where residents provide own unlimited number of trash cans and a 16 gallon recycling bucket and 32 gallon greenwaste container. In new franchise residents will receive only one 60 gallon trash can free of charge and will be charged more for each container. Recycling containers will be unlimited, default size 60 gallons. Recyclable materials include: aluminum, tin, steel and bi-metal cans, glass and metal containers, PET, HDPE, plastics #3 through 7, all film plastics, plastic grocery bags, newspapers, mixed paper (including colored paper, paper board, craft paper, office paper, computer paper, telephone books, catalogues, cardboard, cereal boxes, dry food boxes, tab cards, junk mail and magazines); milk cartons, drink boxes.	new franchise 7/04	12/05	2%
Total Estimated Diversion Percent From New and/or Expanded Programs					12%
Current Diversion Rate Percent From Latest Annual Report					41%
Total Planned Diversion Percent Estimated					53%

PROGRAMS SUPPORTING DIVERSION ACTIVITIES

PROGRAM TYPE	NEW or EXPANDED	DESCRIPTION OF PROGRAM	DATE FULLY COMPLETED
5020-ED-OUT Outreach for commercial on-site pickup	expanded	<p>New hauler and recycling consultant will assist with program rollout for new franchise services including free on-site recycling pickup: mailings, workshops, outreach to Russian community. Timeline: January 04 - June 04. Responsible parties for City of West Hollywood: Sharon Perlstein, City Engineer; Jan Harmon, Environmental Programs Specialist; Joan Satt, recycling consultant. For Athens Disposal: Mary McKenrick, Mike Lewis (consultant), Tommy Ouzoonian, Ernie Langley.</p> <p>New contract has doubled amount for education and outreach (\$100,000) to support funding for a recycling consultant and a part-time liaison to the Russian community. Recycling consultant is already on staff; Russian liaison will be in place by July 04.</p> <p>Hauler will conduct monthly meetings in conjunction with city staff to support commercial on-site recycling. July 04 - ongoing.</p>	12/05
5020-ED-OUT Outreach for residential curbside pickup	expanded	<p>New hauler and West Hollywood staff and recycling consultant will assist with program implementation: mailings, workshops, outreach to Russian community, personal meetings with businesses, homeowner groups, condo associations, restaurants.</p> <p>Residents will contact hauler directly about any changes in container sizes; however, the city's recycling consultant will continue to target condos and multifamily dwellings to increase recycling participation.</p>	12/05
5020-ED-OUT Outreach for commercial food waste composting	expanded	<p>Food waste diversion program. All restaurant waste will be picked up and negatively sorted at the Athen's Disposal MRF in the City of Industry. Outreach, provided by city and hauler staff, needed to minimize contamination by glass. Otherwise, the program is designed to have minimal impact on restaurant staff --regular trash containers will be used, no special space considerations or training to source separate. However, the program is highly innovative and will require constant monitoring by West Hollywood staff to assure success. Final disposal site is California BioMass in Victorville, CA. and end use of the product will be for agricultural applications.</p>	12/05

Section IV B—GOAL ACHIEVEMENT

Goal Achievement describes the activities the jurisdiction will use to achieve the ADR.

Attach additional sheets if necessary..

Residential %			Non-residential %		
PROGRAM TYPE	NEW or EXPAND	DESCRIPTION OF PROGRAM	FUNDING SOURCE	DATE FULLY COMPLETED	ESTIMATED PERCENT DIVERSION
Please use the Board's Program Types. The Program Glossary is online at: www.clwmb.ca.gov/LG/Central/PARIS/Codes/Reduce.htm					
		Total Estimated Diversion Percent From New and/or Expanded Programs			
		Current Diversion Rate Percent From Latest Annual Report			
		Total Planned Diversion Percent Estimated			

PROGRAMS SUPPORTING DIVERSION ACTIVITIES

PROGRAM TYPE	NEW or EXPAND	DESCRIPTION OF PROGRAM	DATE FULLY COMPLETED

Section V – PARIS

Office of Local Assistance staff will be reviewing your Jurisdiction's Planning Annual Report Information System (PARIS) database printout as part of the evaluation of your request. Should the Jurisdiction have updates or revisions to the program implementation from the latest Annual Report submitted to the Board, please attach to the application the Jurisdiction's PARIS database printout showing updates or revisions.

Contact your Office of Local Assistance Representative at (916) 341-6199 for a copy of PARIS, or go to the Board's website at www.ciwmb.ca.gov/LGCentral/PARIS/.